State of Iowa

Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

EXECUTIVE ORDER NUMBER ONE

WHEREAS, educating Iowa children for the knowledge economy requires expanding high-quality, in-depth work-based learning opportunities; and

WHEREAS, high-quality, in-depth work-based learning means outcome-focused professional experiences, such as projects designed by industry experts and educators, internships, Quality Pre-Apprenticeships and Registered Apprenticeships, which engage students in building academic, technical and soft skills; and

WHEREAS, such authentic, hands-on professional experiences uniquely connect students in the classroom with postsecondary education, training and future careers; and

WHEREAS, Iowa's economic vitality depends on employers being able to hire enough skilled workers to meet the needs of Iowa's economy today and tomorrow; and

WHEREAS, expanding rigorous work-based learning opportunities is in keeping with the Future Ready Iowa goal of 70 percent of Iowa's workforce attaining education or training beyond high school by the year 2025.

NOW, THEREFORE, I, KIM REYNOLDS, GOVERNOR OF THE STATE OF IOWA, do hereby declare the State of Iowa will be well-served by establishing the virtual Iowa Clearinghouse for Work-Based Learning to ensure access to high-quality, in-depth work-based learning in rural and urban communities for students, especially traditionally underrepresented students, with a focus on high-demand STEM fields and careers.

SECTION ONE: ***Purpose.***

I. The Iowa Clearinghouse for Work-Based Learning will build on existing school-business partnerships, such as those launched through the Governor's Science, Technology, Engineering and Math Advisory Council and the Statewide Work-Based Intermediary Network, by creating a virtual space to connect employers and educators. Recognizing that local, face-to-face partnerships offer advantages but are not always available the Clearinghouse will focus on facilitating distance partnerships across the State of Iowa. This is especially important in rural areas with fewer employers and for schools with significant challenges related to poverty. This will occur in a number ways, if state funding is available, including:

A. Iowa Workforce Development will conduct an initial survey to determine employers' interest in participating in work-based learning and whether they are willing to be contacted by schools to explore and develop ideas.

B. The Iowa Department of Education and AEA Learning Online will jointly launch the Iowa Clearinghouse for Work-Based Learning website no later than July 1, 2019. It will provide an open invitation to employers to express interest in being a partner in work-based learning at any time in a variety of ways with just a few clicks. It will present a range of options, including existing resources where employers can offer job shadow days and internships, but will focus primarily on a newly created projects board where employers can post in-depth projects. Such projects will have to meet certain standards, such as making learning more relevant for students, modernizing the curriculum, and meeting employer needs. Educators may select and lock in those projects. Mini-grants may help support the

partnerships, if state funding is available, with employer matches. The goal is to launch at least 100 new in-depth, work-based learning projects by July 1, 2020, and to continue to grow the number of projects thereafter.

II. The Iowa Clearinghouse for Work-Based Learning will compile and update an inventory of established and newly created Iowa work-based learning opportunities for K-12 and postsecondary students. This will provide one location where employers, educators, students, parents and other Iowans can find out what is available and gather information that may help when developing new work-based learning options, often by linking to existing resources. Such options will be along a continuum of career awareness, exploration, preparation and training. This inventory shall include, but not be limited to, information about guest speakers, career fairs, job shadow days, in-depth projects, Quality Pre-Apprenticeships, Registered Apprenticeships, internships and teacher externships.

SECTION TWO: ***Organization and Operation.***

I. The Iowa Clearinghouse for Work-Based Learning shall be a joint venture of the Iowa Department of Education and AEA Learning Online. The Education Department shall create the Clearinghouse by July 1, 2019, and oversee its direction in collaboration with Iowa Workforce Development, AEA Learning Online, the Iowa Economic Development Authority and the Iowa Clearinghouse for Work-Based Learning Advisory Board. The Iowa Department of Education Clearinghouse Director shall report to the Education Director, facilitate school-business partnerships, help develop and update the work-based learning inventory and prepare an annual report to the Governor and Iowa General Assembly beginning July 1, 2020, among other duties. AEA Learning Online shall facilitate school-business partnerships, provide the electronic infrastructure to organize, maintain and improve the clearinghouse and help develop and update the work-based learning inventory, among other duties.

II. The Governor hereby establishes the Iowa Clearinghouse for Work-Based Learning Advisory Board (the "Board"). The Board shall be chaired by the Iowa Department of Education Director or designee. The Board shall be vice-chaired by the Iowa Workforce Development Director or designee.

III. The Board Chair and Vice Chair may appoint any individuals they deem appropriate for service on the Board. Appointees may include, but are not limited to, the following representatives committed to better aligning academic and career readiness, which will strengthen Iowa's workforce:

A. Individuals representing business and industry, who shall make up half the members of the Board, including the Iowa Business Council, Iowa Association of Business and Industry, Technology Association of Iowa, America's SBDC Iowa, Iowa Center for Economic Success, Iowa Economic Development Authority and State Workforce Development Board;

B. Individuals representing labor organizations;

C. Individuals representing K-12 and higher education, including the State Board of Education, Governor's Science, Technology, Engineering and Mathematics Advisory Council, AEA Learning Online, Iowa Jobs for America's Graduates, Iowa Board of Regents, Iowa Association of Community College Trustees and Iowa Association of Independent Colleges and Universities;

D. Individuals representing Iowa teacher, school administrator, school board, school counselor and non-public school associations;

E. Individuals representing non-profit organizations, including community advocacy organizations; and

F. Individuals representing parents, students and legislators.

IV. Each member of the Iowa Clearinghouse for Work-Based Learning Advisory Board shall serve without compensation in an advisory capacity. The Chair and Vice Chair may expand or contract the number of members of the Board as they deem necessary or appropriate.

V. The Iowa Clearinghouse for Work-Based Learning Advisory Board shall meet to collaborate and advise on policies to carry out the Governor's vision for the Iowa Clearinghouse for Work-Based Learning. The Board shall make recommendations at least annually to the Governor for how to improve the effectiveness of the clearinghouse.

VI. The Chair and Vice Chair of the Board may jointly direct the Iowa Clearinghouse for Work-Based Learning Advisory Board and its membership to form committees or subcommittees to address particular issues facing the mission of the Board, as well as any other issues related to work-based learning in the State of Iowa.

SECTION THREE: ***Miscellaneous.***

I. All departments, agencies, boards or other political subdivisions of state and local governments shall cooperate fully with the Board. The Board may seek the expertise and services of individuals and entities outside of its membership for research, advice and other needs, as needed to accomplish its mission.

II. All work of the Board shall be done in a manner consistent with the laws and regulations of the State of Iowa and of the laws and regulations of the United States of America.

III. This Executive Order shall be interpreted in accordance with all applicable laws and regulations. If any provision of this Executive Order is found to be invalid, unenforceable or otherwise contrary to applicable law, then the remaining provisions of this Executive Order, as applied to any person or circumstance, shall continue in full force and effect and shall not be affected by such finding of invalidity or unenforceability. This Executive Order is not intended to supersede any laws, regulations, or collective bargaining agreements in place as of its effective date.

IV. This Executive Order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity, by any party against the State of Iowa, its Departments, Agencies, or Political Subdivisions, or its officers, employees, agents or any other persons.

V. The directive in this Executive Order shall apply prospectively only of its effective date.

IN TESTIMONY WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF IOWA TO BE AFFIXED TO THIS EXECUTIVE ORDER. DONE IN DES MOINES, IOWA THIS 29TH DAY OF JANUARY IN THE YEAR OF OUR LORD TWO THOUSAND AND EIGHTEEN.

Kimberly K Reynolds

KIM REYNOLDS
GOVERNOR OF IOWA

ATTEST:

Paul D. Pate

PAUL D. PATE
SECRETARY OF STATE