



GOVERNOR'S ECONOMIC RECOVERY ADVISORY BOARD

Agriculture Working Group

Working Group Charge:

This work group is charged with developing recommendations to help Iowa agriculture recover and grow in the aftermath of the COVID-19 pandemic. It will work to identify solutions to address economic challenges facing the agriculture community arising from massive supply chain disruptions, as well as opportunities to expand markets, promote land stewardship, and drive toward longer-term economic growth. All of these areas converge on the common goal of boosting Iowa's long-run agricultural and economic resilience in the event of future market disruptions or other unforeseen issues and challenges.

Areas of Focus:

The group's focus will include increasing demand for Iowa agricultural products both within the state and its export market opportunities. It will identify areas to expand markets and value-added agriculture opportunities and explore conservation as a potential driver of economic activity.

The group will also support efforts that fall within scope of other work groups, including: attracting and retaining an available and qualified workforce; expanding agriculture-related processing and manufacturing; and investing in broadband infrastructure to facilitate precision agriculture and conservation opportunities.

Measures of Success:

Metrics will be based on input and ideas generated from the working group and stakeholder outreach.

Tactics:

The work group will include subject matter experts and individuals representing various sectors of the agriculture value chain. Ad hoc work groups will be formed to address specific issues. Input will also be gathered through stakeholder engagement across the state. The work group will also consult with the Governor's Feeding Iowans Task Force on agriculture-related issues tied to food security. The final deliverable will include a set of policy and investment recommendations that address the following areas: economic recovery, expanding markets, and innovation.

Working Group Leadership:

Secretary Mike Naig
Diane Young
Nick Bowdish

Working Group Membership:

Name	Organization	Location (city)
Secretary Mike Naig	Iowa Department of Agriculture and Land Stewardship	Des Moines, Iowa
Nick Bowdish	Elite Octane	Carroll, Iowa
Diane Young	Foundation Analytical Laboratory	Cherokee, Iowa
Dean Dan Robinson	Iowa State University College of Agriculture and Life Sciences	Ames, Iowa
Craig Hill	Iowa Farm Bureau	Milo, Iowa
Craig Rowles	Versova	Des Moines, Iowa
Jeff Plagge	Iowa Division of Banking	Des Moines, Iowa
Billi Hunt	Cultivation Corridor	Des Moines, Iowa
Matt Carstens	Landus Cooperative	Ames, Iowa
Mickayla McGill	Iowa FFA President	Knoxville, Iowa
Russ Sanders	Sanders Advisors (retired, Corteva)	Des Moines, Iowa

**This represents an initial list of Work Group members. Others will be added as the work progresses.

