

Agenda

September 17, 2020, 9:00 a.m. – 12:00 p.m.
Governor's Economic Recovery Advisory Board

9:00 a.m.	Welcome and Call to Order	Chairman McLean
9:05 a.m.	Approval of Minutes	Chairman McLean
9:10 a.m.	Working Group Discussion	ERAB Members and Directors
	<ul style="list-style-type: none">Working Groups will be given time to further discuss the final recommendations contained in their full report.We will ask each Working Group to discuss any updates, and to advocate and provide the business case for any of their recommendations. <i>The goal for each working group should be to increase the level of board support for their recommendations, so that we can add additional items to our list of top recommendations.</i>Where Working Group recommendations already have strong board support, the Working Group may use the time to further discuss: 1) implementation steps for the recommendations, including any required legislation, 2) sources or plans for funding the recommendations, and 3) how we will measure progress or success of the recommendation.Working Groups will be given 20 minutes each to present, and they may yield their time to the remaining groups as appropriate.	
9:10 a.m.	Connectivity	ERAB Members and Directors
9:30 a.m.	Public Health and Healthcare	ERAB Members and Directors
9:50 a.m.	Expanding Iowa's Workforce	ERAB Members and Directors
10:10 a.m.	Economic Growth	ERAB Members and Directors
10:30 a.m.	BREAK	
10:40 a.m.	Government	ERAB Members and Directors
11:00 a.m.	Agriculture	ERAB Members and Directors
11:20 a.m.	Education	ERAB Members and Directors
11:40 a.m.	Other Business	Chairman McLean
	<ul style="list-style-type: none">Homework assignment<ul style="list-style-type: none">Final ranking of recommendations included in each Working Group's full reportDue to Joel Anderson by Saturday, September 26 at 12 pmNext meeting: October 6, 9:00 a.m. – 12:00 p.m.<ul style="list-style-type: none">The board will formally approve the final recommendations for each of the 7 working groupsThe board will formally approve its top recommendationsWe will present our decisions to the Governor at the end of our meeting	
12:00 p.m.	Adjourn	Chairman McLean

Draft Minutes

September 3, 2020, 9:00 a.m. – 12:00 p.m.
Governor's Economic Recovery Advisory Board

The meeting was called to order at 9:02 a.m. by Chairman McLean.

The Chair deemed a quorum was established with the following board members present: Robin Anderson, Mary Andringa, Nick Bowdish, Tim Bower, Randy Edeker, Rosalind Fox, Suresh Gunasekaran, Dan Houston, Megan McKay, AJ Loss, Ben McLean, Emily Schmitt, Barbara Sloniker, Adam Wright, and Diane Young.

Approval of the August 13 minutes was moved by Andringa and seconded by Houston. The minutes were approved unanimously.

Each working group discussed their recommendations and any changes that they had made based on the board member feedback:

Expanding Iowa's Workforce – Led by Andringa, Loss, and Director Townsend
Public Health and Healthcare – Led by Gunasekaran and Edeker
Government – Led by Sloniker and Schmitt
Education – Led by Bower, Fox, and Bureau of School Improvement Chief Williamson
Economic Growth – Led by Wright, McKay, and Director Durham
Connectivity – Led by Houston and Director Dunn
Agriculture – Led by Young and Bowdish

Chairman McLean discussed the process of refining the working group recommendations.

The meeting was adjourned at 12:01 p.m.

Agenda

September 3, 2020, 9:00 a.m. – 12:00 p.m.
Governor's Economic Recovery Advisory Board

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| 9:00 a.m. | Welcome and Call to Order | Chairman McLean |
| 9:05 a.m. | Approval of Minutes | Chairman McLean |
| 9:10 a.m. | Working Group Discussion (20 minutes per group) | |
| | <ul style="list-style-type: none">• Opening comments• Discussion will focus on the homework previously assigned. Working group leadership will be provided the compiled feedback from all board members so that they can review the feedback in advance of the meeting.• We will proceed through each working group discussion in the following format: | |

1. Working group leadership will provide any updates to their list of recommendations. This will include any additions, deletions, or modifications of recommendations based on board member feedback and continuing work.
2. Working group leadership will have an opportunity to request further feedback from the board members to ensure support.
3. Board members will be provided the opportunity to share additional guidance or recommendations with the working group, to aid in the final list of recommendations that will be presented by the working group.

9:10 a.m.	Expanding Iowa's Workforce	ERAB Members and Directors
9:30 a.m.	Public Health and Healthcare	ERAB Members and Directors
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10:30 a.m.	BREAK	
10:40 a.m.	Economic Growth	ERAB Members and Directors
11:00 a.m.	Connectivity	ERAB Members and Directors
11:20 a.m.	Agriculture	ERAB Members and Directors
11:40 a.m.	Other Business <ul style="list-style-type: none"> • Timeline review • Next meeting: September 17, 9:00 a.m. – 12:00 p.m. 	Chairman McLean
12:00 p.m.	Adjourn	Chairman McLean

Ranking	Numeric Score
Strongly Agree	7
Agree	6
Somewhat Agree	5
Neutral	4
Somewhat Disagree	3
Disagree	2
Strongly Disagree	1

Working Group	Idea	Average Rating
Workforce	Reduce the childcare barrier	6.71
Connectivity	A funding increase of \$80-100 million per year for broadband infrastructure and adoption for the next five years, with grant matching ranging from 50% - 75%.	6.43
Connectivity	\$50 million in broadband grants made possible through CARES Funding – In Progress	6.42
Public Health and Healthcare	Support Expanded Behavioral Health Services and the Use of Virtual Care and Telehealth	6.21
Public Health and Healthcare	Retain Health and Health Care Professionals including the Public and Community Health Workforce within Iowa	6.21
Economic Growth	Foundation for essential infrastructure needs	6.14
Public Health and Healthcare	Modernize the System for a 21st Century Response	6.14
Public Health and Healthcare	Increase Access to Telecommunication Resources	6.14
Government	The state should establish a common registration portal for employers	6.07
Government	The state should establish a common portal for individual Iowans	6.00
Agriculture	Conservation/Sustainability Initiative	5.93
Connectivity	Strengthen Iowa's broadband accessibility and speed in rural areas to support the Iowa agriculture sector and manufacturers investing in technology and production upgrades to adopt to Industry 4.0 technologies.	5.93
Education	Continue the work of expanding connectivity across the state and creating a statewide LMS	5.93
Economic Growth	Attract and retain new Iowans	5.92
Economic Growth	Reduce regulatory barriers to achieving economic prosperity	5.79
Economic Growth	Invest in targeted industries/innovation	5.79
Government	The state has regionalized many services using different regional maps for each service. The state should standardize or normalize these maps to create efficiencies and synergies.	5.79
Workforce	Increase labor participation among Iowans with barriers	5.79
Public Health and Healthcare	Support Access to Emergency Medical Services	5.77
Connectivity	Subsidize low-to-no-cost broadband access to negate the financial barriers to adoption, especially for PK-12 students and their households.	5.71
Workforce	Ensure an equitable recovery for all	5.71
Education	Expand upon Iowa's STEM BEST (Business Engaging Students and Teachers) and Career Academies, and other academic models that forge school-business partnerships.	5.64
Government	Review of all boards and commissions and eliminate/consolidate redundant or superfluous boards.	5.64

Government	Create a statewide Master Data Management (MDM) plan that includes collection of information, security standards, maintenance of information, and how long data is retained. This MDM needs to include all divisions and subdivisions of government.	5.64
Government	Standardize accounting methods for all levels of government with a focus on ease of understanding expenditures while ensuring transparency.	5.64
Public Health and Healthcare	Build a Strategy and Pilot a Regional Model for Partnerships to Facilitate Access to Care	5.64
Workforce	Help employers recruit and retain a workforce after the pandemic	5.64
Agriculture	Ag Technology and Business Innovation Acceleration	5.57
Agriculture	Critical Issue Linkage With Other Working Groups	5.57
Agriculture	Crop and Market Diversification and Growth	5.57
Connectivity	Explore a construction or expansion of a state fiber network as it relates to existing state agencies to create public-private partnerships related to broadband expansion and maintenance	5.57
Education	Establish a designated work-based learning POC at each Iowa district	5.57
Education	Encourage a work-based learning experience of all Iowa K-12 graduates and community college students	5.57
Education	Add and Support Supplementary Preschool Supports.	5.57
Education	Expand Iowa's workforce of skilled, trained, and appropriately licensed service providers	5.57
Workforce	Increase access to training for Iowans after the pandemic	5.57
Connectivity	Harness public-private partnerships to create educational opportunities	5.50
Connectivity	Increase research and adoption of new and expanding technologies with public private partnerships	5.50
Education	Build on current work by expanding existing public-private partnerships with state agencies and businesses	5.50
Government	Remote work can have a positive productivity effect and can geographically decentralize government, empowering non-Des Moines areas of the state. Remote work should be expanded following a review of each position.	5.50
Government	Utilize public-private partnerships when efficiency can be gained or service level improved.	5.50
Agriculture	Develop and Retain Future Ag Talent	5.43
Connectivity	Development of revenue flexibility, than currently exists, for counties and cities to invest in broadband.	5.43
Public Health and Healthcare	Ensure Iowa's Professionals are Able to Practice at the Top of their License	5.43
Connectivity	Provide information source and/or outreach campaign so that Iowans currently without Internet access can easily find Internet service providers in their area, (i.e. proliferation of OCIO's new broadband map.)	5.36
Economic Growth	Increase access to capital and competitive financial reform	5.36
Workforce	Iowa Needs to Diversify Its Workforce.	5.36

Agriculture	Ag Infrastructure - Transportation and Processing	5.29
Agriculture	Biofuels Growth	5.29
Connectivity	Creates grants for private providers to provide access to low income lowans for low to no cost	5.29
Connectivity	Increase job training for occupations relating to the broadband sector to increase the skilled labor force to implement infrastructure.	5.21
Public Health and Healthcare	Invest in Communication and Coordination Tools to Enhance the Ability of Organizations to Meet the Needs of lowans	5.21
Education	Revise Iowa's Early Literacy Implementation (ELI) Law.	5.14
Workforce	Leverage non-profits to expand Iowa's workforce	5.14
Education	Align all state equity work on education to target resources and effort	5.07
Public Health and Healthcare	Provide Care for Caregivers	5.07
Agriculture	Iowa Ag 2030 Analysis - Maximizing Returns	5.00
Education	Conduct an equity audit and determine gaps in work.	5.00
Education	Support schools to implement an integrated (academics and SEBH) Multi-Tiered Systems of Support (MTSS) for students	5.00
Agriculture	Crop and Livestock Producer Viability	4.93
Workforce	Provide Opportunities to dislocated workers affected by the pandemic	4.93
Agriculture	The Iowa Ag Brand	4.86
Government	Complete and maintain a survey of government-owned real estate.	4.86
Government	Complete and maintain a survey of cash and cash equivalent reserves.	4.86
Agriculture	Regulatory Streamlining and Legislative Action	4.85
Education	PLACEHOLDER for funding, such as: Fund high needs schools (i.e., schools with large achievement gaps) and place oversight of the allocation and use of funds with the Department.	4.57