

# EXECUTIVE COUNCIL OF IOWA

## AGENDA

**MAY 7, 2012**

1. Introduction of Attendees
2. Approval of minutes of meeting held April 30, 2012
3. Personal Appearance –
  - A. Jessica Holmes, Department of Revenue will be present to request a new membership in Society for Human Resource Management (SHRM) for one year in the amount of \$180.00.  
TAB # 1
4. Outside Counsel – Page 1  
TAB # 2
5. Litigation Expense – Page 1  
TAB # 3
6. Emergency Allocations – Page 1
7. Payment of Cost Items – Pages 1 - 2
8. Renewal Memberships – Pages 2 – 3  
TAB #'s 4, 5, 6, 7, 8 and 9

**4. Outside Counsel**

- A. The Department of Justice, Attorney General's office requests retention of outside counsel to aid in the collection of a DOT judgment against Control Specialists Company ("CSC") in the amount of \$116,471.61 plus interest.

Firm: Worman & Sheffer, P.A.  
Attorney: Scott Sheffer  
2707 W. Fairbanks Ave, Suite 200  
Winter Park, FL 32789  
Rate: \$300.00 per hour

**TAB # 2**

**5. Litigation Expense Fund**

- A. Request from the Attorney General's office on behalf of the Department of Revenue to expend \$60,000.00 from the Litigation Expense Fund during the fourth quarter of the 2012 fiscal year.

**TAB # 3**

**6. Emergency Allocations**

- A. Iowa Communications Network is requesting an emergency allocation in the amount of \$6,372.40. On February 7, 2012 the fiber optic cable in Shelby County along Highway 59 north of Harlan was damaged due to gopher chew.

The State Auditor's Office has reviewed this request and recommends allocation, subject to audit of actual invoices and supporting documentation and demonstration that no costs covered by the maintenance contract have been included.

**7. Payment of Cost Items**

- A. Coppola, McConville, Coppola, Hockenberg & Scalise, P.C.....\$5,000.00  
2100 Westown Parkway, Suite 210  
West Des Moines, IA 50265-1539  
Mortgage Industry Practices

Julie Pottorff, Deputy Attorney General, has reviewed this invoice and recommends payment. Payment will be made from the Consumer Litigation and Education Fund.

- B. Dow, Lohnes PLLC.....\$1,246.90  
1200 New Hampshire Ave NW Suite 800  
Washington, DC 20036  
Iowa Public Television

Julie Pottorff, Deputy Attorney General, has reviewed this invoice and recommends payment. Payment will be made from the funds of Iowa Public Television.

- C. McDowell, Rice, Smith & Buchanan.....\$26,542.18  
605 West 47<sup>th</sup> Street, Suite 350  
Kansas City, MO 64112  
Tobacco Settlement Authority

Julie Pottorff, Deputy Attorney General, has reviewed this invoice and recommends payment. Payment will be made from the funds of the Tobacco Settlement Authority.

- D. Patterson Law Firm L.L.P..... \$744.00  
729 Insurance Exchange Building  
505 Fifth Avenue  
Des Moines, IA 50309-2390  
Maureen Kimmerle v. State of Iowa and Second Injury Fund

Julie Pottorff, Deputy Attorney General, has reviewed this invoice and recommends payments.

**8. Renewal Memberships**

- A. Economic Development in Food Export Association of the Midwest USA in the amount of \$10,000.00 for July 1, 2012 - June 30, 2013. (Previous amount was \$10,000.00.) Other agencies: No: Funding Source: Other Funds: STEP Grant Funds

**TAB # 4**

- B. Economic Development in Midwest US-Japan Association in the amount of \$2,000.00 for January 1 - December 31, 2012. (Previous amount was \$2,000.00.) Other agencies: No: Funding Source: State General Fund

**TAB # 5**

- C. Education in National Independent Educator Standards Boards Association in the amount of \$1,000.00 for July 1, 2012 - June 30, 2013. (Previous amount was \$1,000.00.) Other agencies: No: Funding Source: Other Funds: BoEE

**TAB # 6**

- D. Natural Resources in Association of Boards of Certification in the amount of \$1,800.00 for January 1 - December 31, 2012. (Previous amount was \$1,800.00.) Other agencies: No: Funding Source: Other Funds: Operator Fees

**TAB # 7**

- E. Natural Resources in Association of State Drinking Water Administrators (ASDWA) in the amount of \$9,200.00 for January 1 - December 31, 2012. (Previous amount was \$9,200.00.) Other agencies: No: Funding Source: Federal (50%) Other (50%) Water Quality Protection Fund  
**TAB # 8**
- F. Natural Resources in The National Water Safety Congress (NWSC) in the amount of \$200.00 for January 1, 2012 - January 1, 2013. (Previous amount was \$200.00.) Other agencies: No: Funding Source: Other State Funds - Fish & Wildlife Trust Fund/Boat Registration
- G. Natural Resources in Watchable Wildlife Inc. in the amount of \$1,000.00 for January 1 - December 31, 2012. (Previous amount was \$ 0.00.) Other agencies: No: Funding Source: Other Funds: DNR License Plates Fees  
**TAB # 9**
- H. Public Defense in American Society of Heating, Refrigerating & Air Conditioning Engineer in the amount of \$250.00 for July 1, 2012 - June 30, 2013. (Previous amount was \$0.00.) Other agencies: No: Funding Source: Federal Funds

Executive Council of Iowa

Capitol Building
Des Moines, Iowa 50319
Phone: 515 281-5368
FAX: 515 281-7562

TAB # 1

RECEIVED

APR 18 2012

IOWA DEPT. OF MANAGEMENT

REQUEST FOR MEMBERSHIP APPROVAL

DEPARTMENT REQUESTING MEMBERSHIP: Iowa Department of Revenue

NAME OF ORGANIZATION: Society for Human Resource Management (SHRM)

NEW MEMBERSHIP X RENEWAL MEMBERSHIP PERIOD: 05/01/12 to 4/30/13 (Beginning and ending dates)

MEMBERSHIP FEE OR DUES AMOUNT \$ 180

Funding Source: State General Fund X Other State Funds

Federal Funds Other Funds

If Renewal, previous year amount. \$

DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION? Yes No

If yes, please list: Unknown

Please describe why your department should have an additional membership

WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL? Yes X No

If yes, list the anticipated number of trips per year and their purpose:

DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT:

SHRM is the world's largest association devoted to human resource management. SHRM membership provides HR tools and resources, HR research reports, global best practices and a network of valuable contacts.

DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA. This membership will provide up to date information on new laws, rules, sample forms, ability to ask questions, and sample policies for the HR Director. In addition, this membership provides discounted products, and discounted and free training for supervisors and the HR Director to better the Department, eliminate risks, and research the best practices. This information will be translated into HR best practices for hiring and training which will result in employees that are better trained to do their job.

DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION: SHRM send outs weekly e-mails to members with up to date information. In addition, we plan to send our supervisors to training on a monthly basis, at minimum. The website will also be referenced when reviewing new policies and the HR Advisors will be utilized as questions arise.

Requested by:

Signature box containing Department Head Signature and Date: 4/17/12

Phone: 281-3204

DOM: Approval X Disapproval

Signature box containing Signature and Date: 4/25/12



TAB # 2

THOMAS J. MILLER  
ATTORNEY GENERAL

EXECUTIVE COUNCIL

-2 AM 9:40

JULIE F. POTTORFF  
DEPUTY ATTORNEY GENERAL

## Iowa Department of Justice

Address Reply To:  
1305 E. Walnut Street  
Des Moines, Iowa 50319

Telephone: 515/281-3349  
Fax: 515/281-4209  
Julie.Pottorff@iowa.gov

April 30, 2012

GeorgAnna Madsen  
Executive Secretary  
Executive Council  
State Capitol  
L-O-C-A-L

Re: Retention of Outside Counsel

Dear GeorgAnna:

We are asking Executive Council approval to retain outside counsel to pursue collection of a judgment against an out-of-state company. In 2008 the Department of Transportation ("DOT") purchased traffic monitoring equipment from Control Specialists Company ("CSC"). The equipment, called TIRTL or The Infra-Red Traffic Logger, was intended to provide traffic counting and classification services. The equipment did not function properly. Despite assurances from CSC that it would either get the system to function properly or would buy back the system from the DOT, the equipment never functioned properly and CSC declined to buy back the system.

In 2009 the DOT sued CSC in Story County District Court and ultimately obtained a judgment for \$116,471.61 plus interest. To date CSC has declined to pay the judgment voluntarily.

The DOT believes CSC has assets in Florida that would cover the amount of the judgment. In order to pursue collection against CSC we need to retain Florida counsel. Based on recommendations from the Florida Attorney General, the DOT has selected Scott Sheffer, Worman & Sheffer, P.A., 2707 W. Fairbanks Ave., Suite 200, Winter Park, Florida, 32789. Mr. Sheffer has an office in the same community where CSC is headquartered and has experience in collection work. He has agreed to handle this matter for \$300 per hour up to a cap of \$3,000 and a contingency fee of 25% of any amount recovered in excess of \$3,000 plus expenses.

GeorgAnna Madsen  
Executive Secretary  
Page 2

Accordingly, we request Executive Council approval to retain Worman & Sheffer, P.A., as outside counsel to pursue collection of the judgment against CSC in Florida on behalf of the DOT. The DOT will be responsible for the attorneys fees and expenses.

Sincerely,

A handwritten signature in cursive script that reads "Julie F. Pottorff". The signature is written in black ink and is positioned above the printed name.

JULIE F. POTTORFF  
Deputy Attorney General



TAB # 3

THOMAS J. MILLER  
ATTORNEY GENERAL  
MAY 2 AM 9:40

JULIE F. POTTORFF  
DEPUTY ATTORNEY GENERAL

Address Reply To:  
1305 E. Walnut Street  
Des Moines, Iowa 50319  
Telephone: 515/281-3349  
Fax: 515/281-4209  
Julie.Pottorff@iowa.gov

## Iowa Department of Justice

April 30, 2012

GeorgAnna Madsen  
Executive Secretary  
Executive Council  
State Capitol  
L-O-C-A-L

Re: Litigation Expense Fund

Dear GeorgAnna:

On behalf of the Department of Revenue, Assistant Attorney General Jim Miller requests authorization to expend monies from the Litigation Expense Fund pursuant to Iowa Code section 441.73 in the fourth quarter of the 2012 fiscal year. The Department started the 2012 fiscal year with a balance of \$643,839.51; the Department expended \$51,135.92 during the first quarter; expended \$38,558.42 during the second quarter and expended \$34,457.11 during the third quarter.

Funds expended thus far in the 2012 fiscal primarily involved briefing Cable One, Inc., before the State Board of Tax Review and briefing Qwest before the Iowa Supreme Court. Work on both cases will continue into the fourth quarter. The Department also will be involved in discovery on a challenge to the replacement tax under Iowa Code chapter 437A and approximately 80 appeals by small telephone companies. Litigation fees and expenses are estimated at \$60,000 during the fourth quarter of the fiscal year.

The Department, therefore, requests authorization to expend \$60,000 from the Litigation Expense Fund in order to cover estimated litigation fees and expenses for the fourth quarter of the 2012 fiscal year.

Sincerely,

JULIE F. POTTORFF  
Deputy Attorney General

Kathy Hill  
International

**Executive Council of Iowa**  
Capitol Building  
Des Moines, Iowa 50319  
Phone: 515 281-5368 / FAX: 515 281-7562

for IEDA sigs: 4.24.12  
to DOM:  
to Exec Coun: 5-3-12

**REQUEST FOR MEMBERSHIP APPROVAL**

DEPARTMENT REQUESTING MEMBERSHIP: Iowa Economic Development Authority

NAME OF ORGANIZATION: Food Export Assn of the Midwest USA

NEW MEMBERSHIP  RENEWAL  MEMBERSHIP PERIOD: 7/1/2012 to 6/30/2013  
(begin and end dates)

MEMBERSHIP FEE OR DUES AMOUNT \$ 10,000

Funding Source: State General Fund  Other State Funds

Federal Funds  Other Funds  paid 100% by STEP Grant Funds

IF RENEWAL, previous year's amount \$ 10,000

DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION?  Yes  No If yes, please list:

Please describe why your department should have an additional membership

This year the membership is paid 100% by STEP Grant funds.

WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL?  Yes  No

If yes, list the anticipated number of trips per year and their purpose:

Membership pays a total of \$2,200 for travel expenses to attend two meetings per year. In addition, \$4,000 is made available for Secretary Bill Northey to attend up to three meetings.

DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT:

Membership allows Iowa food companies to access programs offered by Food Export Assn of the Midwest. It also allows the State of Iowa to be involved in the direction of federal funding under the programs. Last year Iowa Companies leveraged more than \$800,000 in Food Export Midwest funding

DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA.

Food Export Midwest offers counseling and training, organizes events, and offers financial assistance to Iowa food companies. This helps Iowa companies grow and expand, which adds stability to their ability to hire and retain workers.

DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION:

Membership provides access not only to Food Export Midwest staff but to countless contacts across the US and around the globe.

IEDA Division Head: [Signature] Date: 4/27/12

IEDA Director or Deputy: [Signature] Date: 4/27/12

Deborah V. Durham  
Phone: 515-725-3125 E-Mail: tricia.lyman@iowa.gov

**DOM USE ONLY:**

Approve  Disapprove

DOM Signature [Signature] Date 5/1/12

Beth Balzer  
Allen Williams  
Biz Dev

**Executive Council of Iowa**

TAB # 5

for IEDA sigs: 4.24.12  
to DOM:  
to Exec Coun:

Capitol Building  
Des Moines, Iowa 50319  
Phone: 515 281-5368 / FAX: 515 281-7562

**REQUEST FOR MEMBERSHIP APPROVAL**

DEPARTMENT REQUESTING MEMBERSHIP: Iowa Economic Development Authority

NAME OF ORGANIZATION: Midwest US-Japan Association

NEW MEMBERSHIP  RENEWAL  MEMBERSHIP PERIOD: 1/1/2012 to 1/31/2012  
(begin and end dates)

MEMBERSHIP FEE OR DUES AMOUNT \$ 2,000.00

Funding Source: State General Fund  Other State Funds

Federal Funds  Other Funds

IF RENEWAL, previous year's amount \$ 2,000.00

DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION?  Yes  No If yes, please list:

Please describe why your department should have an additional membership

WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL?  Yes  No

If yes, list the anticipated number of trips per year and their purpose:

Annual joint conference of the Midwest US Japan Assn and the Japan-Midwest US Assn.

DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT:

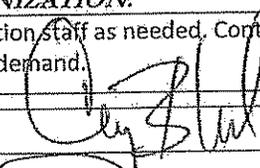
Membership facilitates relationships that are important to Iowa exporters and helps to bring about reverse investment opportunities.

DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA.

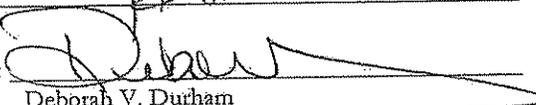
Membership is used to promote investments from Japan into Iowa, expand industry relations, and service Iowa's second largest export market.

DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION:

Ongoing contact with Association staff as needed. Contact with Iowa and Japanese companies and organizations several times a month depending on demand.

IEDA Division Head: 

Date: 4/27/12

IEDA Director or Deputy:   
Deborah V. Durham

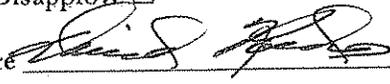
Date: 4/27/12

Phone: 515-725-3125

E-Mail: tricia.lyman@iowa.gov

**DOM USE ONLY:**

Approve  Disapprove

DOM Signature: 

Date: 5/1/12

EXECUTIVE COUNCIL  
2012 MAY - 11 2012

Executive Council of Iowa  
Capitol Building  
Des Moines, Iowa 50319  
Phone: 515 281-5368  
FAX: 515 281-7562

APR 25 2012

IOWA DEPT. OF  
MANAGEMENT

**REQUEST FOR MEMBERSHIP APPROVAL**

DEPARTMENT REQUESTING MEMBERSHIP: Board of Educational Examiners

NAME OF ORGANIZATION: National Independent Educator Standards Boards Association

NEW MEMBERSHIP  RENEWAL  MEMBERSHIP PERIOD: 7/1/12 to 6/30/13  
(Beginning and ending dates)

MEMBERSHIP FEE OR DUES AMOUNT \$ 1,000

Funding Source: State General Fund  Other State Funds

Federal Funds  Other Funds  BoEE is a fee based agency

If Renewal, previous year amount. \$ 1000

DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION?  Yes  No

If yes, please list: \_\_\_\_\_

Please describe why your department should have an additional membership \_\_\_\_\_

WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL?  Yes  No

If yes, list the anticipated number of trips per year and their purpose: \_\_\_\_\_

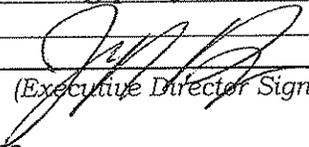
DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT:

The BoEE is one of 13 standards board in the country and affiliation with this organization will provide a resource for our State in setting standards for teacher education.

DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA.

As standards change in teacher preparation and licensure the children of Iowa will receive a direct benefit of those changes.

DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION: Most of the contacts will be telephonic, however I anticipate one meeting per year at a site to be determined.

Requested by: <u></u> (Executive Director Signature)	Date: <u>June 21, 2011</u>
Phone: <u>281.3968</u>	<u>jeff.berger@iowa.gov</u>

DOM: Approval  Disapproval

Signature  Date 5/1/12

Executive Council of Iowa

Capitol Building
Des Moines, Iowa 50319
Phone: 515 281-5368
FAX: 515 281-7562

REQUEST FOR MEMBERSHIP APPROVAL

DEPARTMENT REQUESTING MEMBERSHIP: Natural Resources

NAME OF ORGANIZATION: Association of Boards of Certification

NEW MEMBERSHIP: RENEWAL: x MEMBERSHIP PERIOD: 1/1/12- 12/31/12 (Beginning and ending dates)

MEMBERSHIP FEE OR DUES AMOUNT \$ 1800 for one year

Funding Source: [ ] State General Fund [ ] Other State Funds:

x Other Funds: Operator fees designated for Program use only

If Renewal, previous year amount: \$ 1800.00 for one year

DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION? [ ] Yes x No

If yes, please list:

Please describe why your department should have an additional membership:

WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL? [ ] Yes x No

If yes, list the anticipated number of trips per year and their purpose:

DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT.

The Association of Boards of Certification, ABC, is an organization that supports operator certification throughout North America. To date, members include 100 certifying authorities, representing more than 40 states, nine Canadian provinces as well as several international programs. It is recognized as the premier and sole resource for certifying authorities in the United States.

The Iowa Operator Certification Program uses web-based exams for the purpose of certifying Water Treatment, Distribution and Wastewater Treatment Operators. Iowa utilizes the Association of Boards of Certification (ABC) for the delivery, scoring and maintenance of Iowa's Water Treatment, Water Distribution and Wastewater Operator On-line Exams; non-member status would increase our cost per examinee by \$12.00 per exam package. Last year, Iowa administered 1076 exams; non-member status would cost us, at a minimum, an additional \$12,912 per year in exam fees.

Membership also gives us free access to several resources owned and maintained by ABC such as their Validated Exam Question Bank, Distance Education Database, their State Programs Comparison Database and several study guides and practices tests that are only available to operators of State Programs who are members.

DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA:

An Iowa Operator pays a \$30 per exam fee of which \$29, the reduced fee charged by ABC to members, goes to ABC for exam delivery and scoring. Non-member status would mean that the DNR Operator Certification Program, which is 100% fee supported, would have to pay ABC \$41 per exam and the additional examination costs would have to be passed on to the Operator.

On top of the exam fee expense, non-membership would mean denied access to ABC's "validated" exam question bank; without this resource Iowa would have to create their own exam question bank which would cost us between \$150,000 to \$200,000 in start-up costs and between \$25,000 and \$50,000 per year in maintenance fees. Again, this would be a cost that would be passed on to the operators and their facilities through substantial fee increases.

DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION:

Our program is in daily contact with ABC due to the use of their exam services and multiple other services they provide. We are also fortunate to have the cooperate home offices housed in Ankeny, IA.

Requested by: Laurie Sharp, Water Supply Operations Date: 4-16-2012

Deputy Director: [Signature] Date: 4/24/2012

Director: [Signature] Date: 4/24/2012

DOM: Approval: [X] Disapproval: [ ]

Signature: [Signature] Date: 5/1/12

**Executive Council of Iowa**  
 Capitol Building  
 Des Moines, Iowa 50319  
 Phone: 515 281-5368  
 FAX: 515 281-7562

**REQUEST FOR MEMBERSHIP APPROVAL**

**DEPARTMENT REQUESTING MEMBERSHIP:** Natural Resources

**NAME OF ORGANIZATION:** Association of State Drinking Water Administrators (ASDWA)

**NEW MEMBERSHIP**  **RENEWAL**  **MEMBERSHIP PERIOD:** 1/1/2012 – 12/31/2012  
 (Beginning and ending dates)

**MEMBERSHIP FEE OR DUES AMOUNT** \$ 9,200

**Funding Source:** State General Fund  Other State Funds

Federal Funds  (50%) Other Funds  Water Quality Protection Fund (50%)  
**If Renewal, previous year amount.** \$9,200

**DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION?**  **Yes**  **No**

**If yes, please list:** N/A

**Please describe why your department should have an additional membership** N/A

**WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL?**  **Yes**  **No**

**If yes, list the anticipated number of trips per year and their purpose:** Membership does not require attendance, however, we will be invited to one to four out-of-state conferences per year. Requests to attend will be dependent on budget and travel restrictions.

**DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT.**

ASDWA represents the States' interests in U.S. EPA's development of regulations and program guidance pertaining to all aspects of the drinking water and operator certification programs. They testify on behalf of the States at congressional hearings and work with Congress to the benefit of the States, through influencing federal legislation and securing appropriations. They provide educational workshops, meetings, and weekly electronic newsletters to help States prepare for new legislation and regulations, and to better understand existing drinking water program requirements. ASDWA also facilitates specific workgroups between the states and EPA on data management, capacity development, and security. They are a highly effective, technical organization.

**DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA.**

ASDWA helps to secure increased appropriations for the State program grants and the Drinking Water State Revolving Loan program; approximately \$20 million was allocated to Iowa for FFY 2011 and another \$17 million is expected for FFY 2012. This reduces the requirements to provide funding for the drinking water program through fees and general fund appropriations. It also reduces the cost Iowa water utilities have to charge their customers by improving the funding for infrastructure improvements using low-cost loan funds and partial grants. ASDWA works to make the federal regulations less onerous for the State and water utilities. They also provide opportunities to the State to attend cost-effective training opportunities on new legislation, regulations, and water supply program needs. It allows us to network with other State programs to learn how they have resolved implementation problems and use them as a technical resource. In addition, articles from ASDWA's electronic newsletters are used in our listserv for Iowa's water operators.

**DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION:** In addition, we'll meet with members that are stakeholders as needed to develop design standards, rules, and technical input on individual rule packages and implementation guidance and position papers via e-mail, network conferencing, and telephone conferencing.

Requested by: \_\_\_\_\_ Date: \_\_\_\_\_

Deputy Director: Cheryl Gigg Date: 4/26/2012

Director: Don L. Lunde Date: 7-26-2012

DOM: Approval:  Disapproval:

Signature: [Signature] Date: 5/1/12

RECEIVED  
MAY -3 PM:09

Executive Council of Iowa

Capitol Building
Des Moines, Iowa 50319
Phone: 515 281-5368
FAX: 515 281-7562

REQUEST FOR MEMBERSHIP APPROVAL

DEPARTMENT REQUESTING MEMBERSHIP: Natural Resources

NAME OF ORGANIZATION: Watchable Wildlife Inc.

NEW MEMBERSHIP \_\_\_ RENEWAL \_X\_ MEMBERSHIP PERIOD: 1/1/2012 - 12/31/2012

MEMBERSHIP FEE OR DUES AMOUNT \$1,000 annually

Funding Source: State General Fund [ ] Other State Funds [ ] Fish & Wildlife Trust Fund

Federal Funds [ ] Other Funds X Proceeds from the sale of Natural Resource license plates which is dedicated for use by the DNR's Wildlife Diversity Program

If Renewal, previous year amount. \$ 0 (Long standing member with the exception of 2010 and 2011)

DO OTHER DEPARTMENTS BELONG TO THIS ORGANIZATION? [ ] Yes X No

If yes, please list:

WILL THIS MEMBERSHIP REQUIRE AND PAY FOR OUT-OF-STATE TRAVEL? [ ] Yes X No

If yes, list the anticipated number of trips per year and their purpose:

DESCRIBE WHY THIS MEMBERSHIP IS IMPORTANT TO THE WORK OF YOUR DEPARTMENT.

Watchable Wildlife Inc. (WWI) is a non-profit organization that assists federal, state and county conservation agencies and conservation NGOs develop and promote watching wildlife as a pastime and potential source of income ("wildlife tourism"). They assist with promoting wildlife tourism, developing "Watchable Wildlife Sites" (viewing platforms, interpretive displays, etc.), conducting wildlife viewing workshops for agencies and organizations, and publishing books on watchable wildlife (such as the Iowa Wildlife Viewing Guide, sold by Iowa DNR). Membership helps WWI provide these services to the member agencies/NGOs. DNR has partnered with WWI to conduct a national watchable wildlife conference, wildlife tourism training for interested Iowa communities. The DNR Wildlife Diversity Program does not have the time, funds or training expertise to conduct these workshops; and assistance from other DNR staff has become increasingly limited by reduced funding and staff overloads. WWI has helped fill some of these voids.

DESCRIBE HOW MEMBERSHIP IN THIS ORGANIZATION WILL BENEFIT THE TAXPAYERS OF THE STATE OF IOWA.

Iowa's taxpayers benefit from wildlife watching opportunities by getting people outdoors to enjoy and better understand the value of our limited natural resources. Increased wildlife viewing also is shown to benefit the economy when wildlife watchers purchase food, lodging, fuel and the equipment to pursue these activities, est. at \$318 million in Iowa in 2006 (USFWS National Survey of Fishing, Hunting & Wildlife Associated Recreation). Additionally, Iowa's membership in Watchable Wildlife Inc. is funded from proceeds of the sale of Natural Resource license plates. This money is dedicated for use by the DNR's Wildlife Diversity Program.

DESCRIBE THE FREQUENCY AND TYPE OF CONTACTS YOU EXPECT YOUR DEPARTMENT TO HAVE WITH THIS ORGANIZATION:

We will work with the WWI through the Annual Watchable Wildlife Conference, with Publications, and Special Project Assistance.

Requested by: Dale Garner, Chief - Wildlife Bureau Date: 4/23/2012

Deputy Director: [Signature] Date: 4/24/2012

Director: [Signature] Date: 4-24-2012

DOM: Approval [X] Disapproval [ ]

Signature: [Signature] Date: 4/25/12