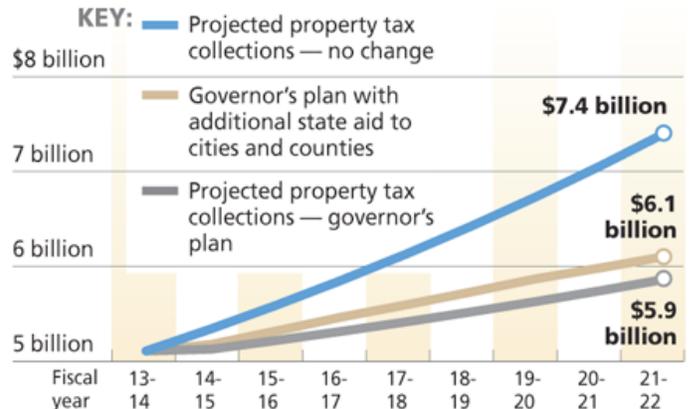


THE BRANSTAD-REYNOLDS PLAN FOR PERMANENT PROPERTY TAX RELIEF

- The Branstad-Reynolds plan **saves Iowa taxpayers nearly \$1.2 billion in property taxes** over the next eight years.
- **Residential taxpayers** save over a half billion dollars, alone.
- Savings by property tax class over the next eight years:
 1. **Residential taxpayers** save \$606 million
 2. **Commercial, industrial, railroad taxpayers** save \$347 million
 3. **Agricultural taxpayers** save \$226 million
- The Branstad-Reynolds plan is the only plan that **protects all classes of property and provides permanent property tax relief.**
- The Branstad-Reynolds plan **protects home owners and renters** by limiting residential tax growth to 2% a year.
- The Branstad-Reynolds plan, which has been passed by the Iowa House of Representatives, would give **permanent relief to Iowa's hard-working taxpayers.**

Governor's proposal aims to bend the curve on property tax increases

Driven by high commodity prices, tax collections are expected to rise at the current maximum annual limit for agricultural and residential property (the blue line). The bottom line (in gray) shows the potential savings to taxpayers under the governor's plan, but also the potential revenue loss for the local governments that rely on property taxes. The middle line (in tan) accounts for the additional state aid that Branstad proposes to give cities and counties to partially offset the revenue loss, starting at \$50 million and growing to \$240 million a year.



The Des Moines Register, February 1, 2012

Commercial property tax increases outpace growth in other revenue

Iowa's commercial property tax revenues surged 82.38 percent between 2001 and 2010, an average of 8.24 percent a year, outpacing total property tax revenue, state tax revenues and measures of business and household growth.

AVERAGE ANNUAL INCREASE 2001-10

Commercial property tax revenues	8.24%
Total property tax revenues	4.79%
Private sector GDP	4.39%
State tax collections	2.33%
Median household income	1.87%

The Des Moines Register, February 1, 2012

Take Action

Call your senator and tell them you support the Branstad-Reynolds plan for permanent property tax relief.

Iowa Senate Switchboard: 515-281-3371

Property Tax Relief: The Simple Truth

The Benefits	The Branstad-Reynolds Plan
Protects both homeowners and municipal services	YES
Prevents a \$1.2 billion property tax increase	YES
Saves residential taxpayers over a half billion dollars	YES
Provides permanent relief	YES
Protects small businesses who lease	YES
Gives business owners the confidence to expand and locate in Iowa	YES

Iowans deserve permanent property tax relief for all classes of property. Don't just listen to us, here is what others are saying:

- “The long and short of it is, **property taxes are growing faster than the ability to pay from those who pay them.**”
 - Rep. Tom Sands R-Wapello, Feb. 2, 2012
- “For more than three decades, lawmakers have been paying lip service to addressing the **unfair way Iowa bases commercial property tax rates on 100 percent of assessed value while it bases residential and agricultural property tax rates** on a much lesser percentage of valuation.”
 - Iowa City Press-Citizen
- “On the job-creation front, a key part of Branstad’s game plan is reducing commercial and industrial property taxes by 40 percent over the next eight years. Disagreements between the Democratic-controlled Senate and Republican-controlled House stalled the major push during the 2011 legislative session to achieve that goal. It is **imperative** that a way to accomplish this reform be found this year.”
 - The Fort Dodge Messenger, Jan. 22, 2012
- “It is fair to say we’ve had existing businesses, especially small business, that really are hurting because of the disproportionate burden they carry on property tax.”
 - Rick Dickinson, executive director of the Greater Dubuque Development Corporation, Jan. 22, 2012
- “I’ve heard from many of my constituents urging us to commit to commercial property taxes.”
 - State Sen. Amanda Ragan, D-Mason City, Jan. 28, 2012
- “I am committed to **giving the taxpayers of Iowa more of their hard-earned money back.**”
 - House Majority Leader Linda Upmeyer, R-Garner, Jan. 28, 2012